



# Green Handshake - Your guide to sustainable purchasing

## Simple overview and evaluations

The Green Handshake clearly and intuitively marks products that meet your sustainability criteria. Your establishments will immediately recognize which products meet your requirements, and you will always have an overview of the progress of your sustainability goals.



### Clear labeling according to sustainability

Sustainable products are instantly recognizable by the label – one label for everything.



### Order behavior control

Guide your companies' order behavior in a targeted manner and achieve your sustainability goals.



### Real-time control

The sustainability of the ordered products can be tracked at any time.

## And here's how it works:

A list of the desired labels will be sent to HOGASHOP. HOGASHOP will automatically add the Green Handshake to all products carrying one or more of these labels. Your establishments will immediately recognize which products meet your sustainability standards.



List of desired labels



Addition of products with the Green Handshake



A label for sustainability